

Luam Keflezgy

artistic director/choreographer



select credits

contact: (818) 509-0121

FILM / TELEVISION

Karma's World	Choreographer
HBO Max- Homeschool Class of 2020	Choreographer
Dancing With the Stars Season 30	Senior Producer
Kids Choice Awards 2021	Choreographer
VMA/Geico Promo	Choreographer
Black Girls Rock 2017	Choreographer
Spencer Ludwig Seth Meyers	Choreographer
Bring It	Choreographer
Travis Scott VMA 2018	Choreographer
BET Awards 2016 Host Open	Choreographer
Janelle Monae BET Awards 2016	Choreographer
Step Up Revolution (Asst. Choreographer)	Choreographer
Black Girls Rock 2014	Choreographer
BET Honors – Alicia Keys	Choreographer
BET Awards – Kelly Rowland & Trey Songz	Choreographer
BET BGR Awards - VV Brown	Choreographer
New Year's Rockin' Eve – Carly Rae Jepson	Choreographer
Good Morning America – Carly Rae Jepson	Choreographer
People's Choice Awards – Alicia Keys	Choreographer
David Letterman – Alicia Keys	Choreographer
The X-Factor – Alicia Keys	Choreographer
106 th & Park – Alicia Keys	Choreographer
Good Morning Americ - Alicia Keys	Choreographer
Jimmy Kimmel Live - Alicia Keys	Choreographer
MTV Awards – Alicia Keys	Choreographer
Black Girls Rock	Choreographer
Jimmy Fallon – Neon Hitch	Choreographer
Making the Band Finale - Day 26	Choreographer
MTV Fashion the Life	Choreographer
Today Show- Rihanna	Choreographer
Good Morning America – Rihanna	Choreographer
Tyra Banks – Rihanna	Choreographer
Craig Ferguson – Rihanna	Choreographer
Michael Jackson Tribute	Choreographer

COMMERCIALS

Pepsi 2016 Superbowl Commercial with Janelle Monae	Choreographer
CK One "Trouble"	Choreographer
Macy's Back to School "The Summer Set"	Choreographer
Charter Communication	Choreographer
Nair	Dir. Jimmy, Humble TV
Converse	Dir. Andrew Loevenguth
Above the Influence	Dir. Joaquim Baca-Asay
Shoe Carnival	Dir. Alex Weil
MTV Hip Hop Week (10 Spots)	Dir. Antonio MacDonald
MTV MC Battle (5 Spots)	Dir. Antonio MacDonald
Mastercard Promo Campaign	Dir. David Coolbirth
MTV Direct Effect, Show Intro / TV Spots	Dir. Chike Ozah

INDUSTRIALS

Tory Burch NYFW	Choreographer
Nars Ibiza	Production Domain
Adidas Original X Danielle Cathari NYFW	Project
Matisse Events – Lebanon Flashmob	Matisse Events
Moncler Grenoble – New York Fashion Show 2016	NY, NY

Latin Olympics	Cola Cola
NJ Nets Dance Team	NY, NY
FILA Industrial	NY, NY

MUSIC VIDEOS

Alicia Keys "Girl on Fire"	Dir. Sophie Muller
Beyoncé "Run the World"	Dir. Lawrence Francis
Kelly Rowland "Motivation"	Dir. Sarah Chatfield
Beyoncé "Move Your Body" (Asst. Choreographer)	Chor. Frank Gatson
Dawn Richards "Broken Record"	Dir. Sarah McFlogan
T Pain, Sophia Fresh "This Instant"	Touch & Go
J Status ft. Rihanna & Shontelle "Roll"	Dir. Vashtie KolaCosmo
Joe Buddens, Busta Rhymes, Li'l Mo "Fire"	Dir. Paul Hunter
Head Automatica "Beating Heart Baby"	Dir. Jon Watts
TV on the Radio "The Golden Age"	Nappy Boy
Chris Lee "Eclipse"	China
Elva "More More More"	Taiwan
Elva "Wow"	Taiwan
Show Luo "Au De Zhu"	China
Indah "Move Your Body"	Indonesia
Rollin Wang	China

TOURS / LIVE STAGING

The Lox – Tidal 2018	D-Block Inc.
Natalie La Rose - Los Angeles Shows	Natalie La Rose c/o FBMM
John Legend Tour 2017	John Legend Touring, Inc.
Moncler NY Fashion Week Presentation 2017	Villa Eugenie Inc. C/O Mallah Furman
Nick Jonas Tour Visuals 2016	Skitch TV
Alicia Keys – Set the World on Fire Tour	RCA Records
Alicia Keys – Europe Promo Tour	RCA Records
Britney Spears - Femme Fatale Tour	Jive Records
BET Black Girls Rock Awards - Estelle	BET
Black Girls Rock Awards - Jill Scott	BET
Neon Hitch Promo Tour	Warner Bros
Day 26US Promo Tour	Bad Boy
BET BGR Awards - VV Brown	BET
Gwen Stefani Tour (opening act Rihanna)	Def Jam
MTV Tempo Concert, Rihanna/Elephant Man	Def Jam
J Status US Tour (w/Rihanna)	SRP Records
Kanye West & John Legend - Webster Hall	GOOD Music
Shontelle & Rihanna – House of Blues Tour	Def Jam, SRP
Shontelle & Rihanna – Bajan Music Awards	Def Jam, SRP

ARTIST DEVELOPMENT

Moncada Movement Coach	SevenGrand Management
Alicia Keys	RCA
Rihanna	Def Jam
Shontelle	Universal
Dawn Richards	Bad Boy
Que - Day 26th	Bad Boy
Boy Band Project	Jamie King
J Status	SRP Records
Ginette Claudette	Universal
Bayje	Atlantic

INTERNATIONAL ARTISTS

Indah Dewi Pertiwi 2011-2012 TV Appearances (Artistic Director)	Indonesian Project
Elva Diamond World Tour (Artistic Director)	Taiwanese Project
A'mei Lion World Tour	Hong Kong Project
Show Lo	China